

Network of Music Partner's Online Platform extended with Cloud Solution

Network of Music Partners (NMP) successfully service 10 European collection societies with their royalty administration, using a carefully designed IT-platform. This IT-platform was originally designed as a multi-territorial, multi-currency solution for the Nordic collection societies, but has since onboarded customers such as UK's MCPS and Buma/Stemra in the Netherlands.

Having mastered the industry's transformation from CD/vinyl royalties to streaming services, NMP's platform has repeatedly been modernized and geared towards high-volume processing, demanded by a highly fragmented and data-intense streaming market.

Today, most societies work with multi-territorial licensing agreements relying on service providers being capable of processing large data files from the Digital Service Providers. NMP, as well as comparable service providers, dig through Spotify, YouTube and Apple Music usage files searching for repertoire they represent. This data-digging requires processing muscles, why NMP recently took a leap into the Cloud.

More specifically, in 2019 NMP started to explore Azure, Microsoft's Cloud Services. The ability to utilize this innovative technology was built in-house, and today NMP successfully processes Spotify files from many territories, using the Cloud.

Harnessing Cloud technology means NMP now is in possession of on-demand computing power, and data storage. Flexible and cost-efficient ways to scale processing capacity is gained, and the on-demand availability adds significant speed to NMP's data processing.

Tine Oswald, CIO at Network of Music Partners: *"I am proud that our team has managed to take advantage of the Cloud technologies so quickly. In less than 6 months, we have gone from analyzing the scope to processing usage files in Azure".*

NMP uses the leading cloud service, Databricks (named Magic Quadrant Leader by Gartner) with the ability to process exceptionally large batches of files in parallel and thereby reducing processing time from days to just a few hours.

Malin Skogman, CEO of Network of Music Partners says that *"one of the challenges as a service hub is to find the right setup of accommodating service provision, managing gigantic data growth at a reasonable cost. With Azure, the NMP online platform gained an enormous capacity and we can now offer our services to customers wanting to direct license in many foreign territories."*

While the Cloud solution is already running in production, NMP has not yet reached its destination. Throughout 2020, more Digital Service Providers and more file formats will be onboarded, for NMP to transition even more processing into the Cloud.

About NMP's Online platform

NMP's platform consists of a business application, delivering considerable value within the processing of music copyrights, as it covers the entire workflow chain from handling license contracts and release registration, to sales reporting and collection of royalties, and finally onto distribution of royalty money to music rightsholders.

The platform is unique as it supports online and offline processing using the same IT solution, supplying significant synergies, and economy of scale for NMP's customers.

Key Business Benefits:

- Reliable, efficient, and transparent processing of online/offline music copyrights
 - Access to the world's music repertoire through a one-stop, multi-territorial and cross-border licensing, and collection service
 - Identification of repertoires' ownership on transactional basis
 - Swift invoicing of licensees
 - Distribution to rightsholders on a transactional or non-transactional basis
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About Network of Music Partners

NMP's mission is to deliver transparent, reliable, and cost-efficient copyright services, enabling our customers to maximize distributions to their members.

Network of Music Partners is a joint venture company formed in 2012. It is owned by PRS for Music and Nordic Copyright Bureau (NCB). PRS for Music is the copyright society for mechanical and performing rights in the United Kingdom. NCB is the Nordic and Baltic regions' mechanical copyright society and NMP's scope of business is composed of the administration of offline and online business for 10 societies.

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